

# Schwinn

## Hawaiian Holiday



**ALL THE EXCITING NEW SCHWINN BIKES FOR 1971**

*The friendly skies.*  
When you're friendly you do things for people.  
**United.**

## YOUR FACTORY AUTHORIZED

# Schwinn

## DEALER'S PLEDGE

- Your new Schwinn bike will be assembled, adjusted, and ready-to-ride.
- Your new Schwinn will be fitted to the rider for added safety and comfort—saddle and handlebars adjusted for the best riding position at no extra charge.
- Your new Schwinn will be protected under the Schwinn Guarantee—No Time Limit!
- Your new Schwinn will be eligible for a free 30-day checkup. Service for safety and enjoyment.

All bicycle prices shown in this catalog are fair trade prices in states where Fair Trade Laws apply. In other states they are suggested prices. All prices and specifications are subject to change without notice.



## SCHWINN NO-TIME-LIMIT

# Guarantee

Schwinn bicycles are guaranteed against all defects in material and workmanship . . . no time limit.

Schwinn will replace . . . without charge . . . any original part that is determined by the factory to be defective under the terms of the guarantee.

Failure due to accident, abuse, neglect, normal wear, improper assembly or maintenance by anyone other than a Franchised Schwinn Dealer or use of other than genuine Schwinn parts is not covered.

### Free Thirty-Day Checkup

Each Schwinn Bicycle will be fully assembled by the Franchised Schwinn Dealer at time of purchase and will be entitled to receive a free thirty-day checkup by the same Franchised Schwinn Dealer within the first thirty days of operation . . . such checkup to include free replacement of any parts found to be defective, free inspection and adjustment of all functional parts and assemblies . . . but not including any repair due to accident or abuse, neglect, normal wear, improper assembly or maintenance by anyone other than a Franchised Schwinn Dealer or use of other than genuine Schwinn parts.

Dealer labor charges are not covered by this guarantee after the free thirty day checkup except for any labor charges due to free replacement of a defective or broken frame within one year from date of original purchase at retail.

Replacement of defective parts and those dealer labor charges specified above shall be the sole remedy of any purchaser under the Schwinn Guarantee, and in no event shall Schwinn be liable on any implied warranty of merchantability or fitness, or for special consequential damage.

See your Schwinn Dealer for service under the Schwinn Guarantee or write for assistance to: Customer Service Department, SCHWINN BICYCLE COMPANY, 1856 North Kostner Avenue, Chicago, Illinois 60639.



## United brings you a Pacific paradise.

Hawaii is a land of contrasts. From majestic mountaintops, to lush inland valleys. From Oahu, where Honolulu and Waikiki Beach glow with excitement. To the island of Hawaii, where active volcanos in a lavish landscape capture the imagination.

Faraway places like the Valley and Garden Isles of Maui and Kauai, and Molokai and Lanai, help make pedaling through this Pacific paradise a truly breathtaking experience.

*The friendly skies.*  
When you're friendly you do things for people.  
*United.*

### Here's What You'll Find . . .

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SUPERB  
CRAFTSMANSHIP  
IN THE  
FINEST BICYCLE  
BUILT-FOR-TWO

*Schwinn*

PARAMOUNT® TANDEMS

The finest bicycle of its type ever produced! A magnificent machine for the luxury minded adult riders who appreciate the very best. Lightweight chrome molybdenum alloy steel frame and front fork. Strong—aluminum alloy rims, 27" x 1 1/4" road racing tires. Drop style front handlebar, 10-speed derailleur gears, front and rear center-pull cantilever brakes, alloy crank set, and carefully chosen fine sports equipment. Available in all Schwinn colors except chrome. Write to the factory for full information and specifications.

- T22 Paramount Tandem Double  
Men's style frame . . . . \$475.00
- T19 Paramount Tandem Men's  
Front, Step-Through  
rear frame . . . . . \$475.00



Surfboards abound at world famous Waikiki Beach.



The waterfall at the Kahala Hilton is Hawaiian serenity at its best.

### Schwinn TWINN®

Here is your chance to enjoy cycling together on the Schwinn bicycle built-for-two. Special tandem design, low frame for easy mounting, Schwinn 26" x 1 3/4" nylon cord tires. Full cushion saddles for comfort, positive action rear coaster brake and front caliper brake. Choice of colors: Campus Green and Sierra Brown.

T11 Twinn Tandem, coaster brake .....\$111.95

### Schwinn DELUXE TWINN®

Here's fun for the whole family with something extra. New 5-speed gears help make longer rides effortless and gentle hills a joy.

Low design, easy mounting, lightweight style frame, chrome fenders, 26" x 1 3/8" nylon cord tires, front caliper and rear internal expander brake. Choice of colors: Campus Green, Sierra Brown and Lemon.

T13-9 Deluxe Twinn Tandem .....\$142.95

TANDEMS MEAN  
TOGETHERNESS  
AND FUN FOR THE  
WHOLE FAMILY



WHEREVER THE WINNER IS...  
FIRST ACROSS THE LINE!

### *Schwinn* PARAMOUNT®

The ultimate in bicycles. Only the finest steel alloys are crafted into the lightweight handmade frames that form the heart of this fine machine. Lightweight frames that combine strength and high performance into one. Every component is carefully chosen, inspected, and fitted for quality, craftsmanship, and performance. Handcrafted in six frame sizes, with a choice of any Schwinn color. For full information see your Schwinn Dealer or write to the factory for the complete specification sheet. Frames especially built to customer's order at extra cost.

### *Schwinn* PARAMOUNT® TRACK BIKE

At cycle tracks from coast-to-coast you'll find the leaders, professionals or amateurs—astride a Schwinn Paramount. Precision built and designed especially for track use. Short, rigid, upright frame design . . . feather-light . . . for high performance. Aluminum alloy rims, Campagnolo Record High flange hubs, tubular 27" x 1" silk sew-up track tires. Choice of any Schwinn color.

P14-9 Paramount Track Bike . . . . . \$224.95



A peaceful turn in the road  
at beautiful Kohala, Hilton on  
the island of Oahu.

**Schwinn** PROFESSIONAL ROAD  
RACING PARAMOUNT®

Throughout the world you'll find Schwinn Paramount internationally recognized as America's contribution to cycling technology. Handcrafted and equipped with the finest components available. 10-speed derailleur 51 to 100 gear . . . selection of custom equipment and choice of all Schwinn colors, including chrome.

P13-9 Professional Road Racing Paramount . . . \$350.00

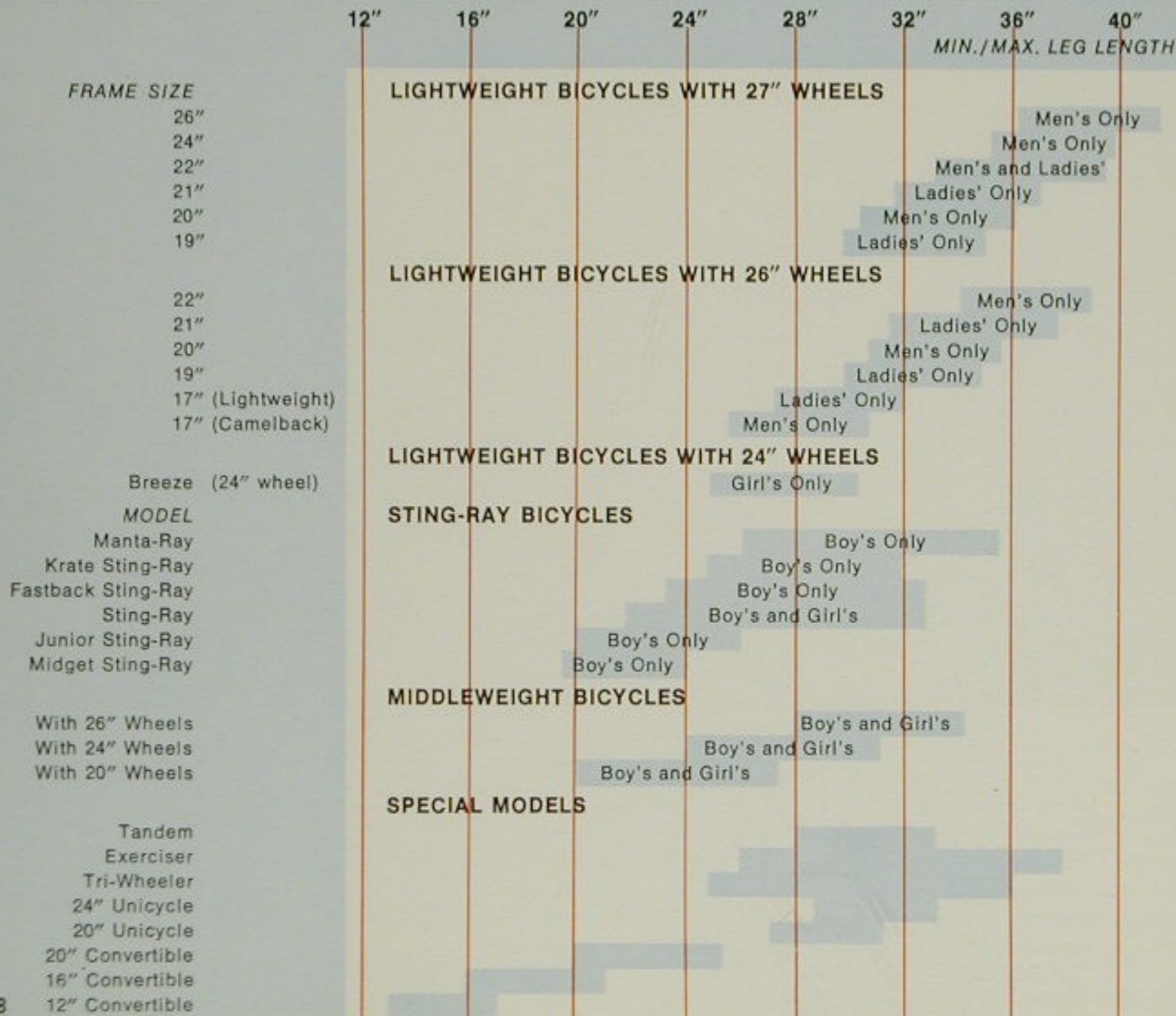
**Schwinn** DELUXE PARAMOUNT®

First choice among serious cyclists everywhere. Unmatched performance that defies comparison. Handcrafted throughout and equipped with new wider range derailleur gears, 15-speed, 31 to 104 gear. Superb craftsmanship throughout with custom features found on no other bike. Choice of all Schwinn colors, including chrome.

P15-9 Deluxe Paramount . . . . . \$350.00

WIDEN YOUR  
HORIZONS ON THE  
WORLD'S FINEST  
LIGHTWEIGHT  
BICYCLES

# Schwinn PROPER FIT CHART



## CHOOSE THE RIGHT SIZE BIKE...

- ... FOR HEIGHT
- ... FOR AGE
- ... FOR STYLE

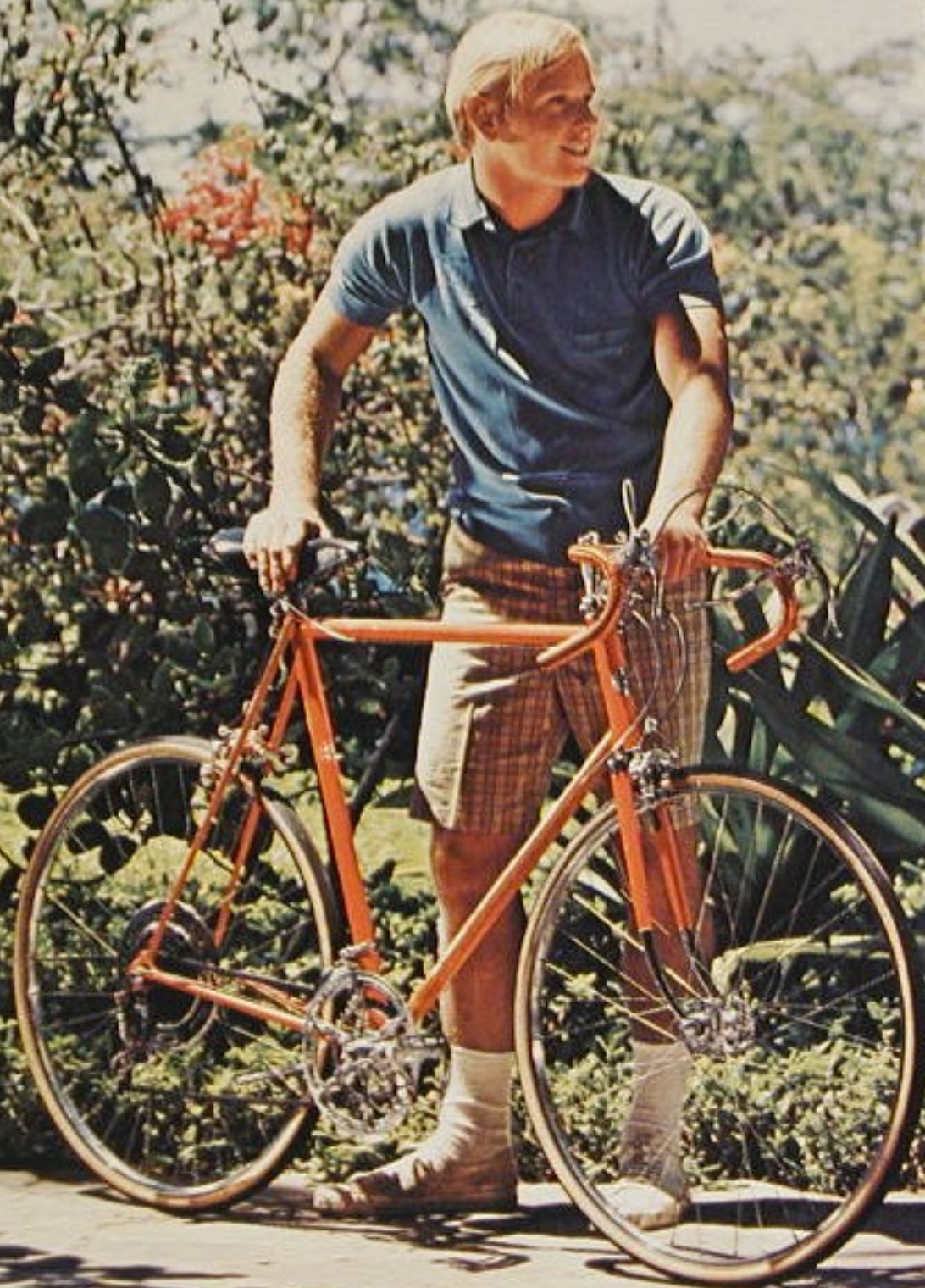
Cycling enjoyment begins by selecting the bike that's right for you, properly adjusted for comfortable fit. Bike sizes are measured by the size of their wheels and also by the size of their frames. The size of the tire will tell you the wheel size. Frame sizes are measured from the top of the seat mast tube to the center of the pedal crank housing.

To assure proper fit, first measure your leg length, from the crotch to the floor, wearing flat heeled shoes. Check the chart to see which models are available in your size. Once you have selected the style of bike you want, choose the model in the frame size where your leg length is indicated about midway between the minimum and maximum leg length shown. This will allow flexibility in adjusting the saddle height.

There's an easier way! Simply visit your nearby Schwinn Franchised Dealer. He's a bike expert who can advise you on the proper bike selection, size and fit.



Manua Kea Beach Hotel on the island of  
Hawaii is the sunlit scene.



## NEW FOR 1971, A SCHWINN LIGHTWEIGHT FOR SERIOUS CYCLISTS

### *Schwinn* SPORTS TOURER™

Here's craftsmanship and a matchless ride featuring a quality collection of internationally known bicycle components brought together by Schwinn in a unique design that challenges them all. Equipped with three piece aluminum alloy crank set, 10-speed wide range Campagnolo Gran Tourisimo rear derailleur, new wide range 5-gear cluster with special one-inch pitch, 17-tooth large sprocket—a gear range of 28 low to 104 high. Normandy Deluxe large flange quick release hubs, chrome plated spokes, Weinmann aluminum rims, Schwinn Puff nylon cord tires, Randonneur drop style handlebars, chrome trimmed front fork.

A perfect choice for the discriminating rider who prefers the very best.

Available in Silver Mist, Lemon, Orange, Sierra Brown, and Burgundy.

Model 832 22" frame Sports Tourer . . \$196.00

Model 834 24" frame Sports Tourer . . \$196.00

Model 836 26" frame Sports Tourer . . \$196.00

\*Sports Tourer model not available until March 1, 1971.

# HERE IS WHAT CYCLE GEARING MEANS TO YOU...

Gearing on bicycles is listed as a whole number, such as 70 Gear, used on bicycles for normal riding conditions. This number is related to the distance traveled in one revolution of the crank. The gear number "70" multiplied by Pi (3-1/7) will give the distance traveled in one revolution—or 220 inches.

The lower gears require less pedal effort, but decrease the distance the bicycle travels in one revolution of the pedals. The lower gears are used primarily for pedaling up grade or against the wind.

Conversely, the higher gears require more pedal effort and the distance traveled for one revolution of the pedals increases. These higher gears should be used primarily on down grade or with the wind to maintain the speed attained with little effort.

To lower the gear on a bicycle, you can decrease the size of the front sprocket or increase the size of the rear sprocket. Conversely, to get a higher gear, you can increase the size of the front sprocket or decrease the size of the rear sprocket. On derailleur bicycles, the chain is positioned on different size front or rear sprockets to vary the gearing. On multi-speed hubs, the internals are shifting to accomplish gear change.

## CYCLE GEARING CHART

Model	Wheel Size	Front Sprocket	Rear Sprocket	Gear	Inches of travel in one revolution of pedals
Sting-Ray with coaster brake	20"	46T	18T		51 160
Sting-Ray with 3-speed	20"	46T	18T	Low (25% decrease) Normal High (33 1/3% increase)	38 119 51 160 68 214
Sting-Ray with 5-speed	20"	52T	(14-17-20-24-28)	Low High	37 116 43 135 52 164 61 192 74 233
Lightweight 26" with coaster brake (Racer, Breeze and Speedster)	26"	46T	18T		66 207
Lightweight 26" 2-speed (Breeze)	26"	46T	18T	Low (32% decrease) High (Normal)	45 141 66 207
Lightweight 26" with 3-speed (Racer, Breeze, Speedster and ladies Collegiate)	26"	46T	18T	Low (25% decrease) Normal High (33 1/3% increase)	49 154 66 207 88 277
Lightweight 26" with 5-speed (Collegiate)	26"	46T	(14-17-21-26-32)	Low High	37 116 46 144 57 179 70 220 85 251
Lightweight 27" with 3-speed (Suburban)	27"	46T	18T	Low (25% decrease) Normal High (33 1/3% increase)	52 163 69 217 92 289
Lightweight 27" with 5-speed (Suburban)	27"	46T	(14-17-21-26-32)	Low High	39 122 48 151 59 185 73 229 89 279
Lightweight 27" with 10-speed (Suburban, Varsity and Continental)	27"	(39-52)	(14-17-20-24-28)	Low High	38 119 44 138 50 157 53 166 59 185 62 196 70 220 75 236 83 261 100 314
Lightweight 27" with 10-speed (Super Sport)	27"	(39-52)	(14-17-21-26-32)	Low High	33 104 41 129 44 138 50 157 54 170 62 196 67 210 75 236 83 261 100 314

Model	Wheel Size	Front Sprocket	Rear Sprocket	Gear	Inches of travel in one revolution of pedals
Lightweight 27" with 10-speed (Paramount)	27"	(49-52)	(14-16-18-23-26)	Low High	51 160 54 169 58 181 61 192 74 233 78 245 83 261 88 276 95 298 100 314
Lightweight 27" with 15-speed (Paramount)	27"	(36-49-54)	(14-16-19-25-31)	Low High	31 102 39 122 43 135 47 148 51 160 53 166 58 182 61 192 69 217 70 220 77 242 83 261 91 286 95 298 104 327
Tandem with coaster brake	26"	46T			66 207
Tandem with 2-speed	26"	46T	18T	Low (32% decrease) High (Normal)	45 141 66 207
Tandem with 5-speed (Deluxe Twinn)	26"	46T	(15-17-20-24-28)	Low High	43 135 50 157 60 189 70 220 80 251
Tandem with 10-speed (Paramount)	27"	(36-52)	(14-16-19-25-31)	Low High	31 102 39 122 45 141 51 160 56 176 61 192 69 217 74 233 88 276 100 314



## RIDE BETTER AND HAVE MORE FUN ON A BIKE THAT FITS

When you buy a new Schwinn bike from your local Schwinn Dealer he will see to it that your bike is properly assembled, adjusted and correctly fitted to you so it is safe and ready to ride.

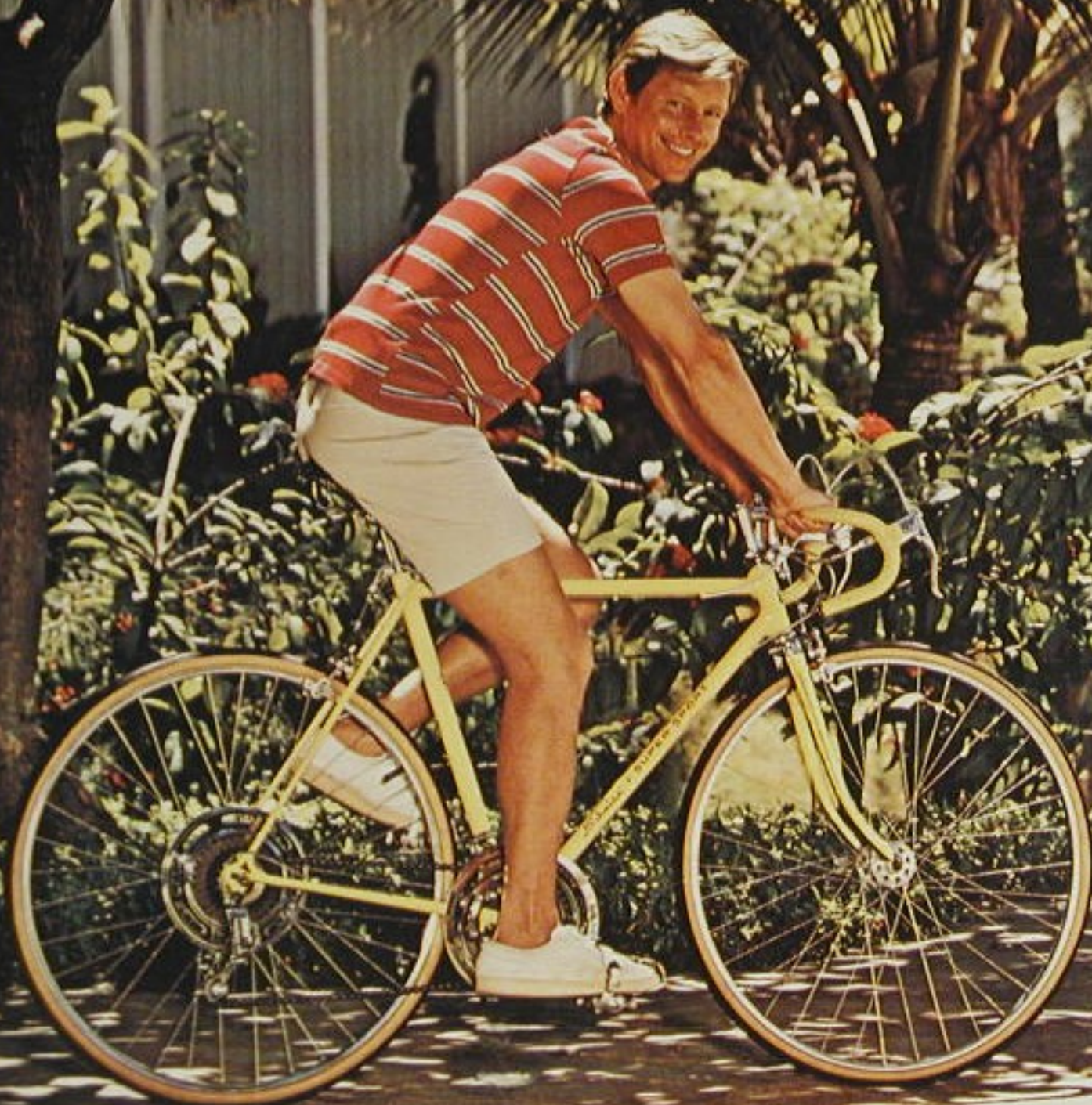
The saddle height should be adjusted so that the rider's leg is almost straight when he sits on the saddle with the ball of the foot on the pedal in its lowest position.

The handlebar should be set so that the grips are at a comfortable angle. This is usually at a slight downward angle pointing to the rear of the bicycle.

Hand levers should be located near the handlebar grips but not touching them. The levers should be positioned below the handlebars at a slight angle outward from the vertical.

It's wise to have all Schwinn mechanical adjustments made by your factory-trained Schwinn Dealer. Many adjustments need special tools and knowledge. And a properly adjusted bike means more fun-filled hours of riding, and a mechanically safe bike. Only Schwinn provides regular factory training classes for Schwinn Dealers and their bicycle service mechanics—at the factory Service School in Chicago, and also in major cities from coast-to-coast. Only Schwinn provides special tools, service equipment, and service manuals to help Schwinn Dealers serve you better. Save time and avoid inconvenience. See your Schwinn Factory Authorized Dealer for the very best in bicycle sales and service.

The many paths of Mauna Kea offer a variety of sights for the cyclist.



## SUPERIOR QUALITY IN A LIGHTWEIGHT BIKE FOR THE SERIOUS RIDER

### *Schwinn* SUPER SPORT™

First choice among adult cyclists demanding top performance, luxury styling, and a "better" bike with precision engineered components. The Schwinn Super Sport features hand brazed chrome molybdenum alloy steel lightweight frame—lighter and stronger. Choice of 10 speeds in a wider range derailleur gear, 33 to 100 ratio; wide range 5-cog cluster, Schwinn-Approved 27" x 1 1/4" nylon cord tires, Schwinn Twin-Stik™ gear controls conveniently located at handlebar stem. Dual position caliper levers permit quick positive braking from any hand position; quick release hubs.

Choice of colors: Campus Green, Sierra Brown, Lemon and Burgundy.

Model 822 Super Sport	22" frame	.....	\$136.95
Model 824 Super Sport	24" frame	.....	\$136.95



## BIKES WITH GEARS HELP YOU RIDE... EASIER—WITH MORE CONTROL

### *Schwinn* CONTINENTAL®

Whether it's an errand, a ride around the block, a daily twilight trip, or a long ride over the open road, the Schwinn Continental brings a new dimension to bike riding—new horizons are yours on this high performance bike. Lightweight diamond style frame, 10-speed 38 to 100 gear, Twin-Stik™ gear shift located at handlebar stem for convenience, dual position caliper brakes that provide sure, positive braking in any hand position, quick release hubs, 27" x 1 1/4" Schwinn-Approved Puff nylon tires, lightweight steel rims.

In choice of colors: Lemon, Burgundy, Sierra Brown and Campus Green.

322 Continental 22" frame . \$104.95

324 Continental 24" frame . \$104.95

## FUN-FILLED ACCESSORIES



00 036—Large Touring Bag of heavy vinyl cloth with leather straps . . . . . \$5.95

05 001 — Bugle Horn, chrome plated . . . . . \$2.95



04 115 — Spotlight Generator Set complete with tail light. \$6.75



08 450—Deluxe Speedometer with chrome case. \$8.49

FOR MORE FUN AND SAFETY



01 505—Rear Carrier with spring package holder and briefcase hanging bracket. . \$4.79



05 051 — Deluxe Electric Horn with chrome case. . \$1.99



04 140 — Deluxe Generator Set complete with tail light. \$8.75



08 450 and 08 451 — Deluxe Speedometer with chrome case . . . . . \$8.49



*Schwinn* VARSITY SPORT™

The hi-style Schwinn lightweight bicycle with selected features and equipment usually found on models costing much more. Diamond style lightweight frame in three new sizes, Twin-Stik™ gear shift controls, 10-speed derailleur, 38 to 100 gear, sprocket type chainguard, 27" x 1 1/4" sports touring tires, drop handlebars, racing style saddle, dual position caliper brake levers. Colors: Sierra Brown, Orange, Lemon, and Campus Green.

WITH CHROME FENDERS

220 Varsity Sport	20" frame . . . . .	\$96.95
222 Varsity Sport	22" frame . . . . .	\$96.95
224 Varsity Sport	24" frame . . . . .	\$96.95

WITHOUT CHROME FENDERS

120 Varsity Sport	20" frame . . . . .	\$89.95
122 Varsity Sport	22" frame . . . . .	\$89.95
124 Varsity Sport	24" frame . . . . .	\$89.95



Overlooking the blue Pacific and mountains from Ula Mau Village on Oahu.

## Schwinn SUBURBAN®

Three Schwinn lightweights . . . designed to be the ideal bike for the adult rider . . . the magnificent Schwinn Suburban. Sturdy lightweight diamond style frame, 27" x 1 1/4" nylon cord gum wall tires. Tubular front fork, deluxe black mattress saddle, and attractive trim. Available in 20", 22", and 24" frame sizes. Choice of 10-speed and 5-speed derailleur equipped models or 3-speed. Choice of colors: Sierra Brown, Campus Green, Burgundy, and White.

### 10-SPEED DERAILLEUR SUBURBAN 38 to 100 gear

620 Suburban	20" frame	.....	\$94.95
622 Suburban	22" frame	.....	\$94.95
624 Suburban	24" frame	.....	\$94.95

### 5-SPEED DERAILLEUR SUBURBAN 39 to 89 gear

520 Suburban	20" frame	.....	\$86.95
522 Suburban	22" frame	.....	\$86.95
524 Suburban	24" frame	.....	\$86.95

### 3-SPEED HUB 52 to 92 gear

420 Suburban	20" frame	.....	\$84.95
422 Suburban	22" frame	.....	\$84.95
424 Suburban	24" frame	.....	\$84.95

WHEN YOU KNOW  
BICYCLES . . .  
YOU'LL WANT  
A SCHWINN



Cyclists enjoy the reconstructed village of Ula Mau on the Island of Oahu.

**NEW  
FRAME SIZES  
IN MEN'S  
LIGHTWEIGHT  
BICYCLES**

**Schwinn COLLEGIATE®**

Popular priced men's lightweight bike equipped with wide range 5-speed derailleur gears and wide range 5-cog cluster, 37 to 85 gear, Single-Stik™ Shift control mounted at handlebar stem for convenience, 26" x 1 3/8" touring tires. More colors: Sierra Brown, Campus Green, Sky Blue, and Burgundy.

**Schwinn COLLEGIATE® TOURIST**

- 717 Collegiate Tourist 17" frame . . . . . \$79.95
- 720 Collegiate Tourist 20" frame . . . . . \$79.95
- 722 Collegiate Tourist 22" frame . . . . . \$79.95

**Schwinn COLLEGIATE® SPORT**

- 740 Collegiate Sport 20" frame . . . . . \$82.95
- 742 Collegiate Sport 22" frame . . . . . \$82.95





Honolulu's famous Ilikai Hotel is the informal backdrop for cycling fun.

## LEADER IN VALUE ...A TOP BUY QUALITY BIKE

### Schwinn RACER

The best choice for economy and performance. Schwinn diamond design frame, Schwinn tubular rims, Schwinn 26" x 1 3/8" nylon touring tires, two-tone foam cushion saddle (hand brakes on 3-speed model), 17" frame camelback style for shorter riders. Rich chrome fenders. Choice of colors: Campus Green, Red, Sky Blue, and Black.

- K17-6 17" frame and coaster . . . \$56.95
- K17-4 17" frame, 3-speed . . . . . \$66.95
- K20-6 20" frame and coaster . . . \$56.95
- K20-4 20" frame, 3-speed . . . . . \$66.95
- K22-6 22" frame and coaster . . . \$56.95
- K22-4 22" frame, 3-speed . . . . . \$66.95
- K24-6 24" frame and coaster . . . \$56.95
- K24-4 24" frame, 3-speed . . . . . \$66.95

## BICYCLE SAFETY BEGINS WITH YOU

You should take good care of your bicycle . . .

Breakdowns can cause accidents; besides you can't ride well when your bike is not operating properly.

Proper care makes your bike last longer, and it will look better, too.

If you keep your bike in good condition, it will be easier to ride, and it will ride better with less effort.



Lock your bicycle EVERY time you must leave it unattended. Don't make the mistake of leaving it unlocked and unattended for "just a minute."



See your neighborhood Schwinn Dealer for regular check-ups and maintenance.

NOTICE: Some state and local laws may require that your bicycle be equipped with a warning device such as a bell or horn, and a light, if the bicycle is to be ridden after dark. Check with your Schwinn Dealer. He can advise you as to the bicycle equipment requirements in your community and supply any required equipment at slight extra cost.



00 770 thru  
00 776

Woven Rattan  
Baskets with col-  
or trim to match  
most bicycles.  
\$2.98

01 550 thru  
01 557—  
Baby Seat with  
safety belt, foot  
protectors, soft vi-  
nyl covered seat  
pad. Available in  
colors to match  
most bicycles.

\$12.95



01 710 — Bell with  
Schwinn-Approved  
Seal. Chrome plat-  
ed top . . . . . \$ .99

05 712 — Deluxe  
Bell Light with  
chrome case and  
lighted amber side  
reflectors . . . \$3.95

## YOUR NEIGHBORHOOD FACTORY AUTHORIZED

### *Schwinn* DEALER

(Service when you need it.)

Schwinn dealers are the lead-  
ing specialists in sales and  
service. In your Schwinn Deal-  
er's cyclery you will find the  
most complete selection of  
fine quality Schwinn bicycles  
in every style, size and price.

When you buy a new Schwinn  
it will never be delivered in a  
carton for you to assemble.  
Schwinn bike prices include  
complete assembly. Quality  
and merchandise backed by  
quality service is your best as-  
surance of value and lasting  
satisfaction. Before you buy  
your new bicycle, see your  
local Schwinn Dealer. He's  
listed in the yellow pages  
under "Bicycles." Let him  
show you why Schwinn bikes  
are best. Bikes are his busi-  
ness.



One of Hawaii's loveliest, the  
Mauna Kea Beach Hotel.



### *Schwinn* VARSITY SPORT™

New for 1971! A genuine sports style bike for the girl who wants "more" from cycling. Lightweight frame, Twin-Stik™ gear shift controls, 10-speed derailleur gears, 38 to 100 ratio, sprocket style chainguard, 27" x 1 1/4" sports tires, drop handlebars, sports saddle, dual position caliper brake levers. In choice of colors: Sierra Brown, Campus Green, Orange, and Lemon. (Model available with fenders at slight extra cost.)

169 Ladies Varsity 19" frame .....\$89.95  
171 Ladies' Varsity 21" frame .....\$89.95

### *Schwinn* SUPER SPORT™

Superb quality and styling make this the finest in ladies' lightweights. Extra light chrome moly-alloy steel frame. Wide range 10-speed derailleur gears with five-cog cluster. Twin-Stik™ gearshift controls, quick release hubs, center pull handbrakes. Schwinn 27" x 1 1/4" sports tires. Choice of colors: Sierra Brown, Campus Green, Lemon, and Burgundy.

869 Ladies' Super Sport, 19" frame .....\$136.95  
872 Ladies' Super Sport, 22" frame .....\$136.95

**FINE QUALITY  
LIGHTWEIGHTS  
DESIGNED FOR  
GALS ON THE GO**



The breathtaking Byodo-in Temple in the Valley of Temples forms the Shangri-la of cycling.

COMPLETE  
SELECTION OF  
LIGHTWEIGHTS  
WITH GEARS  
FOR THE GIRL  
WHO CARES

*Schwinn* SUBURBAN®

First choice for lightweight fans with a complete selection of gear options. Elegant styling. Tubular front fork, deluxe mattress saddle, enameled fenders richly trimmed in gold, 27" x 1 1/4" nylon cord tires, Derailleur equipped models with new 5 cog cluster. Available in 10-speed and 5-speed models with convenient Stick-Shift™, and 3-speed models. Colors that compliment. In Sierra Brown, Campus Green, Burgundy, and White.

10-SPEED DERAILLEUR SUBURBAN 38 to 100 gear

- 669 Suburban 19" frame .....\$94.95
- 671 Suburban 21" frame .....\$94.95

5-SPEED DERAILLEUR SUBURBAN 39 to 89 gear

- 569 Suburban 19" frame .....\$86.95
- 571 Suburban 21" frame .....\$86.95

3-SPEED SUBURBAN 52 to 92 gear

- 469 Suburban 19" frame .....\$84.95
- 471 Suburban 21" frame .....\$84.95



Beautiful Mauna Kea Beach Hotel offers awe-inspiring views at every turn of the path.

## Schwinn BREEZE®

Value priced for the budget conscious girl who wants the most in ride and style. Schwinn quality lightweight styling, tubular rims, rich, practical chrome plated fenders. In Campus Green, Red, Sky Blue, and Black.

17" frame	19" frame	
K67-6	K61-6	26" Breeze with coaster . . . \$56.95
K67-4	K61-4	26" Breeze with 3-speed . . \$66.95

## Schwinn COLLEGIATE®

First choice for fun, fitness, and the daily ride. Wide range 5-speed derailleur gears for ease in riding, hand brakes, foam cushioned saddle. Elegantly styled with chrome fenders. In choice of colors: Sierra Brown, Campus Green, Sky Blue and Burgundy.

767	Collegiate 17" frame	.....	\$79.95
769	Collegiate 19" frame	.....	\$79.95
771	Collegiate 21" frame	.....	\$79.95

**LIGHTWEIGHT  
BIKES DESIGNED  
TO FIT  
YOUR NEEDS**



Huge and spacious, the lounge of the United Air Lines 747 provides the backdrop for the lovely United stewardess.

## HERE'S FAMILY FITNESS YEAR 'ROUND, INDOORS AND OUT! THE SCHWINN WAY

### *Schwinn* DELUXE EXERCISER

New 1971 model equipped with an improved gearing and weighted tire to provide smooth pedalling action.

Now you can enjoy the regular daily exercise that helps keep you fit and trim. It's so easy and convenient in the privacy of your own home. No matter what the weather is like outside, there's always riding fun for the whole family inside. Ideal for weight watchers and perfect to help skiing fans keep in shape. For year 'round fun or a daily "bike break." Quiet running—use it while watching your favorite TV show, enjoying stereo, or reading.

Easily adjustable handlebar and deluxe padded saddle for short or tall riders, convenient control panel with speedometer, mileage indicator, timer, adjustable pedal resistance control dial, rubber pedals with toe straps, sturdy Schwinn frame support and full length chainguard. Colors: Coppertone and Sierra Brown.

XR5 Schwinn Deluxe Exerciser .....\$94.95



## NOW CYCLING FUN FOR EVERYONE

### Schwinn TRI-WHEELER

Who says fun is only  
for the young!

Whisk off to market, do an errand,  
or just have fun in the fresh air and  
sunshine . . . on a new Schwinn Town  
& Country. A 3-wheel vehicle for the  
mature rider who wants exercise with  
complete security. The Town & Country  
has a low frame design for easier  
mounting and dismounting.

## Schwinn TOWN & COUNTRY®

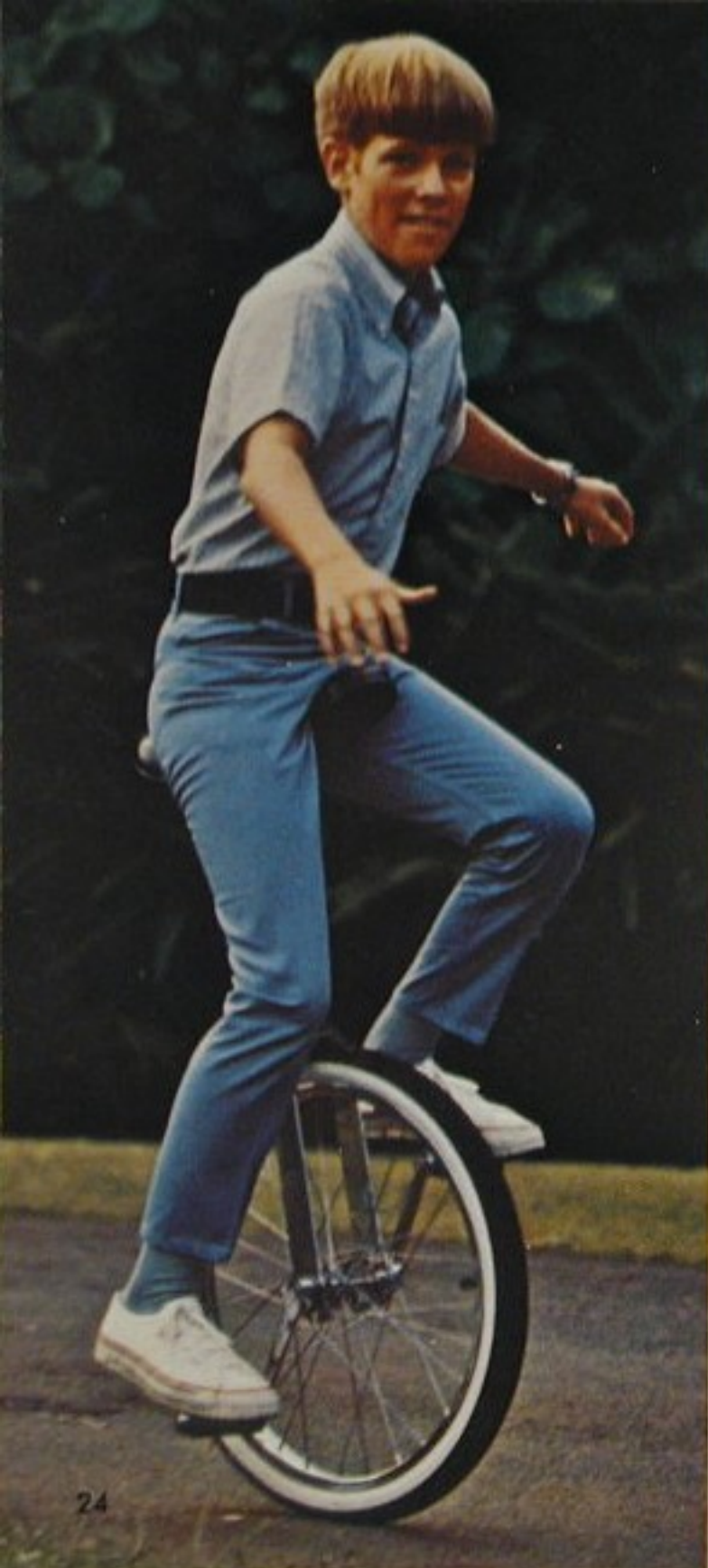
The Town & Country's sturdy Schwinn designed quality features includes chrome plated fenders, spacious detachable vinyl coated wire basket with carrying handles, comfortable contoured deluxe mattress saddle with double-spring support, easy rolling lightweight nylon cord tires, Schwinn tubular rims, front caliper with parking brake. Colors: Campus Green and Sierra Brown.

- AT1-6 Town & Country coaster brake . . . . . \$149.95
- \*AT1-8 Town & Country, 3-speed coaster brake hub . . . . . \$161.95

\*Model not available until June 1, 1971

Take the sun, enjoy the air and thrill  
to Hawaiian songs at the Ilikai, Hono-  
lulu's luxury beachfront hotel.





FOR THOSE  
WITH SKILL  
AND BALANCE

... A NEW DIMENSION  
IN CYCLING

- 20" and 24" sizes
- Bright Chrome Finish
- Whitewall Tires
- Special Saddle

*Schwinn* UNICYCLE

Here's a new experience in cycling skill: the attention-getting, balance-demanding Schwinn Unicycle. Specially patented saddle for added control and riding comfort. Schwinn tubular rim, chrome plated frame fork and adjustable seat post. Schwinn 20" x 1 3/4" whitewall tire on U20 and 24" x 1 3/4" whitewall tire on U24.

- U20 Unicycle .....\$39.95
- U24 Unicycle .....\$39.95

BIKE SAFETY STARTS  
WITH LIGHTS AND HORNS



07 020—  
Racing Mirror  
\$1.49

05 010 — Triple-Note  
"Sting-Ray" chrome Bulb  
Horn .....\$3.49

05 838 — Deluxe  
Directional Tail  
Light .....\$4.95

04 100 — Block  
Generator complete  
with headlight \$5.49

05 836 — "Sting-Ray" Tail Light  
with adjustable bracket for mount-  
ing on rear struts .....\$2.49



A quiet moment at tranquil Byodo-in Temple, one of Oahu's most scenic spots.



## ALL NEW IN 71! A REVOLUTIONARY BIKE THAT STOPS THEM ALL!

- Exclusive Saddle Design!
- Medium-Rise Handlebars!
- Big 24" wheels!
- 5-Speed Gears!

### Schwinn MANTA-RAY™

Pacesetting design from the leader: Schwinn! A bike with so many features that it's sure to be copied, but not equaled. The Manta-Ray introduces a lightweight camelback frame, forged steel front fork, 24" x 1 3/8" tires—sports front and Slik rear—New Sting-Ray style saddle, new medium-rise handlebars, 5-speed derailleur gears with Stik control 52-tooth MAG front sprocket, 45 low to 89 high range, and front and rear caliper brakes for sure and safe stops. Colors: Kool Orange, Kool Lemon, Campus Green, and Silver Mist.

H26-9 Manta-Ray 5-speed . . . . . \$89.95



Grey Ghost

ENGINEERED TO  
LAST..SCHWINN  
STING-RAY  
DESIGN AT ITS BEST

*Schwinn* KRATES

FEATURING THE  
NEW GREY GHOST™ FOR 1971

Solid Schwinn engineering at its best and with you in mind. This is the bike for you if you demand more! It's the revolutionary Schwinn Sting-Ray design available with gears, full-floating ride, and everything you've ever wanted in a bike. Look at all this: Stik-Shift numbered lever, bucket seat, buffed rear Slik tire, shock absorbing saddle struts, front aluminum drum brake on 5-speed models, shock absorbing front fork . . . famous Schwinn quality. You'll ride proud knowing you've bought the best!

		5-speed	coaster
C30	Cotton Picker . . . . .	\$101.95	\$82.95
C30	Orange Krate . . . . .	\$101.95	\$82.95
C30	Lemon Peeler . . . . .	\$101.95	\$82.95
C30	Apple Krate . . . . .	\$101.95	\$82.95
C30	Pea Picker . . . . .	\$101.95	\$82.95
C30	Grey Ghost . . . . .	\$101.95	\$82.95



Cotton Picker®



Orange Krate®



Lemon Peeler®



Apple Krate®



Pea Picker®

Explore old Hawaii in the 16th century seaside, Ulu Mau Village on Oahu



*Schwinn* **FASTBACK®**

Lightweight, fast and maneuverable. Adjustable handlebar and saddle. Stik-shift. 20" x 1 3/8" Slik rear and sports front tires. MAG sprocket. Colors: Lemon, Campus Green, Orange, and Sky Blue.

- H36-6 Fastback, coaster . \$66.95
- H36-3 Fastback, 3-speed \$82.95
- H36-9 Fastback, 5-speed \$86.95

*Schwinn* **DELUXE STING-RAY®**

Fully equipped and raring to go! Chrome plated fenders, bucket saddle, narrow line front and gripper rear tire. Built-in kickstand. Choice of colors: Campus Green, Sky Blue, and Lemon.

- J39-6 Deluxe Sting-Ray  
coaster . . . . . \$67.95
- J39-3 Deluxe Sting-Ray,  
3-speed . . . . . \$90.95

*Schwinn* **STING-RAY®**

The bike that changed the cycling world! Short wheelbase for fast turns, best performance. Bucket saddle, MAG sprocket, Schwinn tubular rims. Schwinn Slik rear tire. Choice of colors: Sky Blue, Campus Green, and Lemon.

- J38-6 Sting-Ray, coaster . \$59.95
- J38-3 Sting Ray, 3-speed  
Stik-Shift . . . . . \$81.95
- J38-9 Sting-Ray, 5-speed  
Stik-Shift . . . . . \$84.95

**THE STING-RAY  
... AN IDEA THAT  
CHANGED  
BIKE RIDING FOR  
YOUNG AMERICA**



**STING-RAY  
BIKES  
FOR YOUNGER  
RIDERS 4 to 7**

*Schwinn* **MIDGET  
STING-RAY®**

The scaled down version of the genuine Sting-Ray for boys from 4 to 6. Sting-Ray style bucket saddle and new medium-rise handlebars. Schwinn tubular rims, Gripper Slik rear tire. Colors: Red and Campus Green.

J47-7 Midget Sting-Ray . . \$48.95

*Schwinn* **JUNIOR  
STING-RAY®**

Smart and sporty for the younger set from 5 to 7. Chrome plated fenders, new medium-rise handlebars, bucket style saddle, Gripper Slik rear tire. Choice of colors: Red, Campus Green and Lemon.

J31-7 Junior Sting-Ray . . \$54.95

*Schwinn* **LIL' CHIK®**

For girls 5 to 7. Compact Schwinn electro-forged frame, chrome plated fenders, floral print saddle, Schwinn-tubular rims. New medium-rise handlebars. Choice of colors: Violet, Campus Green and White.

J81-7 Lil' Chik . . . . . \$54.95



Formed 10,000 years ago by volcanic action, Hanalei Bay Park is one of Oahu's favorite spots.

### Schwinn SLIK CHIK®

The hi-style Sting-Ray for ladies, first choice for the outdoor girl. Sleek, sophisticated features include a floral trimmed basket, coordinated matching saddle, chrome plated fenders, Schwinn tubular rims, new narrow line whitewall tires—Gripper Slik rear tire. Built-in kickstand. Colors: Campus Green, White and Violet.

- J90-6 Slik Chik, coaster . . . . . \$69.95
- J90-4 Slik Chik, 3-speed . . . . . \$82.95

### Schwinn FAIR LADY®

Perfect for the growing girl who wants Sting-Ray design. Low contoured frame that's easy to get on and off. Floral trimmed basket, Sting-Ray handlebars, comfortable saddle chrome plated fenders. Gripper Slik rear tire. Built-in kickstand. Colors galore: Green, Violet, and White.

- J89-6 Fair Lady, coaster . . . . . \$62.95
- J89-4 Fair Lady, 3-speed . . . . . \$75.95

STING-RAY  
BIKES FOR  
GIRLS  
WHO WANT  
THE BEST



The blue Pacific beckons from the terrace of Mauna Kea Beach Hotel.

**Schwinn** STARDUST® . . . the bike for shopping!

Schwinn's special lightweight for mother or daughter. A shopper's delight! Chrome plated basket carrier, and a basket that becomes a handy tote with handles that slip over the arm. Quick release clamp makes basket removal easy.

Low, lightweight frame is easy to step through in the longest of midis. Comfortable Sting-Ray saddle. Chrome fenders, MAG sprocket, Slik rear tire. Choice of colors: Lemon, Campus Green, White, and Violet.

H86-6 Stardust, coaster brake . . . . . \$68.95

H86-4 Stardust, 3-speed . . . . . \$79.95



©1971 ROBERT KEESHAN ASSOCIATES

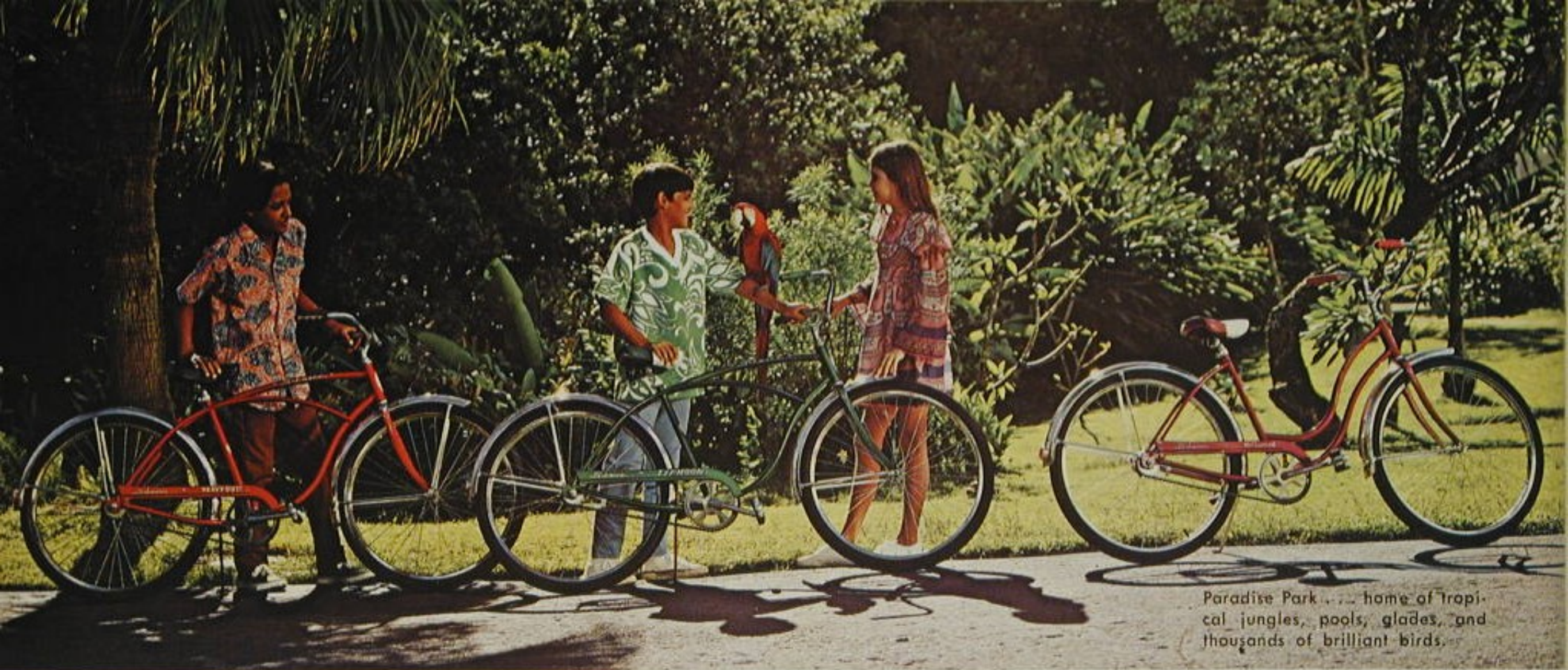
CAPTAIN KANGAROO ALWAYS SAYS,

# "Schwinn<sup>®</sup> BIKES ARE BEST"



SOLD ONLY THROUGH FACTORY TRAINED AUTHORIZED DEALERS  
Every Schwinn bike bears the Schwinn nameplate. We make no private brands

**RIDES BETTER ... LASTS LONGER ... A LASTING INVESTMENT**



Paradise Park . . . home of Tropical jungles, pools, glades, and thousands of brilliant birds.

**26 INCH  
MIDDLEWEIGHT  
BIKES  
FOR  
BOYS AND GIRLS**

*Schwinn* **HEAVY-DUTI®**  
 First choice of newsboys. Built for use and abuse. Cantilever frame, heavy duty front hub, Schwinn 26" x 1 3/4" Tractor® tires, heavy duti saddle, drop forged crank, heavy duti spokes. Colors: Red or Black.  
 M15-6 Heavy-Duti, coaster \$74.95

*Schwinn* **TYPHOON™**  
 Schwinn quality and strength. Sturdy Schwinn cantilever frame, chrome plated fenders, Schwinn tubular rims, Schwinn 26" x 1 3/4" nylon cord tires, forged steel fork, built-in kickstand. Colors: Campus Green or Red.  
 L12-6 Typhoon, coaster . . . \$57.95

*Schwinn* **HOLLYWOOD®**  
 The middleweight for girls. Graceful styling and a delight to ride. Quality features include chrome plated fenders, two tone saddle, built-in kickstand, Schwinn tubular rims, 26" nylon cord tires. Choice of colors: Campus Green or Violet.  
 L62-6 Hollywood, coaster \$57.95



Over 75

Schwinn®

MODELS TO CHOOSE FROM . . .

When mom or dad went to the store to choose their first bike it was easy—take the red or the blue one. Today it is a much more rewarding decision . . . filled with a sense of adventure and discovery. Bikes are different—sophisticated, some with gears, some with handbrakes, but each one designed to fit your own particular cycling needs.

**WHAT STYLE . . . LIGHTWEIGHT, MIDDLEWEIGHT OR STING-RAY® ?**

Schwinn bicycles come in three basic styles. Each of these styles has its own advantages for certain types of use, as follows:



**LIGHTWEIGHTS** — Designed for smooth handling, added speed and endurance. Equipped with

sturdy diamond type frame, narrow high pressure tires that reduce road resistance, tourist handlebars, or drop handlebars for increased pedal leverage. Light, fast and easy to pedal. Ideal for sports, touring, and recreational riding. Recommended for adults.



**STING-RAY®** — Designed primarily for fun. Featuring high maneuverability, short turns, quick starts

and stops. With small wheels, short wheel-base, high-rise handlebars and long saddle struts. Responsive to ride, with the pep and control of a fine sports car.



**SPECIAL MODELS** — In addition to the three basic styles mentioned, the Schwinn line also includes

custom-built Paramount models, tandems, unicycles, convertibles, stationary models and adult tri-wheelers.



**MIDDLEWEIGHTS** — Designed for strength and durability. With sturdy frame design to stand up

under rough handling by children, wide low pressure tires that absorb road shock. Built to last, but slower and heavier pedaling than lightweights.

Ask your Schwinn Dealer to help you select the best model to suit your needs. And, finally, buy the best you can afford. Your new bike is an investment that will give you years of outdoor enjoyment. You get what you pay for and with Schwinn bikes you get the very best . . . Schwinn quality, for over 75 years, the value leader in bicycles.

**FUN-FILLED ACCESSORIES**



01 403 — Chrome Rear Carrier with two red reflector buttons . . . \$5.39



00 720 — Woven Plastic Baskets with color trim to match most bicycles (complete with leather straps) \$2.98



05 712 — Deluxe Ball Light with lighted amber side reflectors . . . \$3.95



05 001 — Bugle Horn, chrome plated . . . \$2.95



08 451 — Deluxe Speedometer with chrome case . . \$8.49

Thousands of flowers and trained exotic birds are on display at lovely Paradise Park.



## 24 INCH BIKES FOR BOYS AND GIRLS

### *Schwinn* TYPHOON™

A popular choice for the growing outdoor boy. Value priced. Sturdy Schwinn cantilever frame, Schwinn tubular rims, Schwinn 24" x 1 $\frac{3}{4}$ " nylon cord tires. Chrome plated fenders, forged steel fork. Full length chainguard. Colors: Campus Green or Red.

L22-6 Typhoon,  
coaster brake... \$56.95

### *Schwinn* HOLLYWOOD®

Here's fun on wheels in a value priced girl's middleweight model. Schwinn quality features include chrome plated fenders, Schwinn tubular rims, Schwinn 24" x 1 $\frac{3}{4}$ " nylon cord tires, built-in kickstand. Colors: Campus Green, or Violet.

L72-6 Hollywood,  
coaster brake... \$56.95

### *Schwinn* BREEZE®

Graceful modern design in a value priced bike for the growing girl. Foam cushioned two-tone saddle, sturdy Schwinn tubular rims. Schwinn 24" x 1 $\frac{3}{8}$ " nylon cord sports touring tires. Rich, chrome plated fenders. Colors: Red, Sky Blue, Campus Green, and Black.

K71-6 Breeze,  
coaster brake... \$56.95

See the ancient Kaupo Fishing Village and Whaler's Cove at Sea Life Park.



### Schwinn TYPHOON™

An outstanding middleweight bike designed for the younger rider. Sturdy Schwinn cantilever frame, forged steel fork, chrome plated fenders, Schwinn tubular rims, Schwinn 20" x 1 3/4" nylon cord tires. Chainguard. Colors: Campus Green, or Red.

L32-7 Typhoon, coaster brake . . . . . \$49.95

### Schwinn HOLLYWOOD®

Popular Schwinn styling for growing girls in a value priced bicycle. Electro-forged frame. Schwinn tubular rims. Chrome plated fenders. Schwinn 20" x 1 3/4" nylon cord tires, built-in kickstand, four-coat baked on enamel finish. Colors: Campus Green or Violet.

L82-7 Hollywood, coaster brake . . . . . \$49.95

**TWO  
STURDY  
20 INCH MODELS  
FOR  
BOYS AND GIRLS**

Exciting Sea Life Park offers an enchanting display of Hawaiian Marine Creatures.



**CONVERTIBLE  
BIKES  
FOR BEGINNING  
BOY AND GIRL  
RIDERS**

**Schwinn BANTAM®**

Here's value you can count on in a convertible bike designed to fit the growing family. This 20" model quickly converts from a boy's to a girl's model by simply removing the top bar. Chrome plated fenders, Schwinn tubular rims, 20" x 1 3/4" nylon cord tires and Schwinn quality throughout. Choice of colors: Campus Green or Red.

J35-7 Bantam, coaster brake . . . . . \$51.95

**Schwinn PIXIE®**

An easy-to-ride 16-inch model designed for growing boys and girls 3 to 5 years old. Famous Schwinn quality features including chrome plated fenders, Schwinn 16" semi-pneumatic whitewall tires, patented Schwinn Cycle Aid training wheels. Removable top bar to convert from a boy's to a girl's. Colors: Campus Green, Red, and Lemon.

J42-7 Pixie, coaster brake . . . . . \$36.95

Visions of early sailing days when  
traders visited, are brought to mind  
at Sea Life Park.



### *Schwinn* STING-RAY PIXIE®

A popular 16-inch beginner's bike. Top bar removes easily to convert it from a boy's to a girl's bike in minutes. Sting-Ray type handlebars, adjustable saddle, built-in kickstand, 16" x 1 3/4" pneumatic tires. Choice of colors: Campus Green, Lemon, and Red.

J44-7 Sting-Ray Pixie, Coaster .....\$39.95

### *Schwinn* LIL' TIGER®

The perfect first bike that's built to last from child to child. Feature-packed 12" convertible model for children 2 to 4 years old. Cute, compact Sting-Ray design complete with patented Schwinn Cycle Aid training wheels. Schwinn quality equipment includes Sting-Ray type saddle, chrome plated fenders, Schwinn semi-pneumatic whitewall tires. Colors: Campus Green, Red, and Lemon.

J52-0 Lil' Tiger, fixed hub .....\$31.95

CONVERTIBLE  
BIKES TO  
START THEM  
OUT ON THE  
VERY BEST

THERE IS  
A REASON...

**Schwinn**<sup>®</sup>  
BIKES ARE BEST

Schwinn bikes do ride noticeably better. They do "Stand Up." They Don't "Fall Apart." The few dollars more a new Schwinn costs are saved time and again in lower upkeep costs. Schwinn is worth more at trade-in time too. Schwinn owners agree: "Schwinn Bikes Are Best"! Here are some outstanding Schwinn features:



**4-Coat Finish  
Lustrous  
Baked-On  
Colors That  
Stay On!**



**Dur-A-Roll Bearings,  
Smoother,  
Easier Rolling**



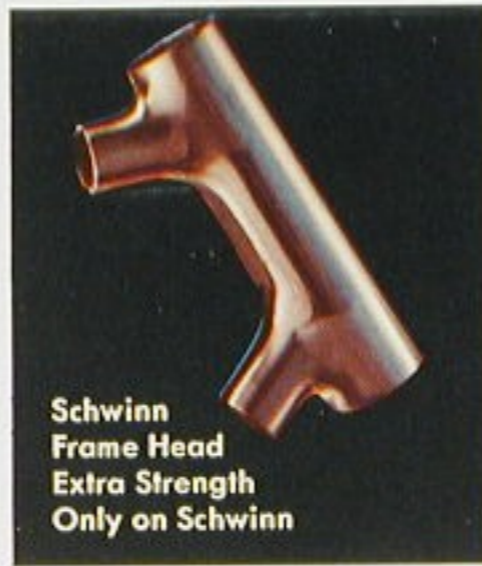
**Schwinn  
Tubular Rims  
Double  
Thickness—  
Far Stronger**



**Crank Hanger Exclusive  
Extra Strength Design**



**Fender  
Braces  
Heavy Duty**



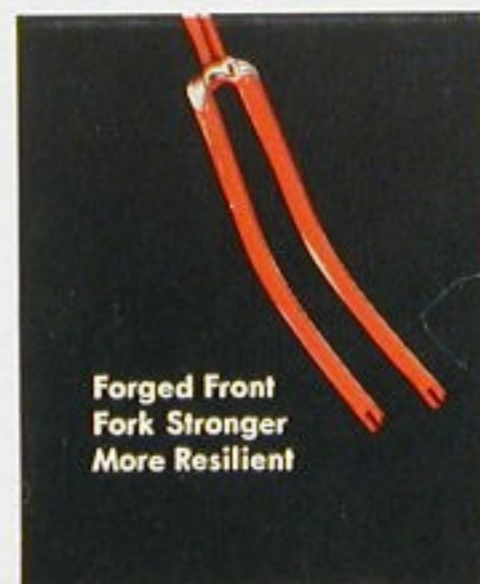
**Schwinn  
Frame Head  
Extra Strength  
Only on Schwinn**



**Schwinn Frame  
Electronically Forged  
Strongest Frame Built**



**Schwinn Forged Crank  
Stronger**



**Forged Front  
Fork Stronger  
More Resilient**



**Built-In  
Kickstand  
Welded On**



**Rear Fork Ends  
Stronger, Welded On**



**Schwinn Tires & Tubes  
Made in Schwinn Molds**

YOUR NEIGHBORHOOD

# Schwinn<sup>®</sup> CYCLERY

Buying a new 10-speed bike, fitting a junior model to a growing child, or selecting a special model for a specific use demands the advice of an expert. Your Schwinn Factory Authorized Dealer is recognized as a factory-trained, experienced businessman who devotes his time to bicycles and service. You can rely on his judgment. His store is your headquarters for the best in cycling.

Not just a department, but a huge selection of Schwinn bikes in every price range.

Friendly, efficient service departments to provide fast factory-trained repair.

To make your riding even more fun, a wide selection of Schwinn accessories are available to add that touch of individuality.



FOR PARTS AND  
ACCESSORIES  
YOUR SCHWINN DEALER  
IS YOUR FIRST STOP

WHENEVER YOU NEED TIRES, TUBES OR  
REPAIRS—INSIST ON GENUINE

**Schwinn**®

AND SCHWINN-APPROVED REPLACEMENT  
PARTS WITH FACTORY TRAINED SERVICE!

**SCHWINN TIRES AND TUBES**

Schwinn brand tires are made by major tire manufacturers in Schwinn's own molds, especially to fit Schwinn's extra-strength tubular rims . . . with long-wearing nylon tread designs that hold the road better at higher speeds and during turns. Inner tubes are the finest available. Accept no substitutes. Insist on Schwinn tires and tubes for more value and lasting satisfaction!

**SCHWINN REPLACEMENT PARTS**

Schwinn replacement parts are precision made to Schwinn's own quality standards—the highest in the industry. They fit better because they're exactly like the original equipment that came with your Schwinn bike. They work more smoothly and last longer because they are built better. See your Schwinn Dealer and insist on Schwinn replacement and service parts!

SUGGESTED PRICES SHOWN DO NOT INCLUDE INSTALLATION.



Schwinn Puff®



Schwinn Breeze®



Schwinn Superior™



Schwinn Westwind®



Schwinn Typhoon®



Schwinn Slik™



Schwinn Tractor™



**PROTECT YOUR BICYCLE**



- Lock your bicycle EVERY time you must leave it unattended. Don't make the mistake of leaving it unlocked and unattended for "just a minute."
- Use a high quality lock and case-hardened chain to lock your new Schwinn bicycle. Avoid locks which can be easily picked or broken and chains which can be easily cut with wire cutters.
- Put your bicycle away in a locked shed, garage or basement when you are not riding. Don't leave the bicycle in a yard or driveway where it can be seen.
- Record the serial number of your bicycle in the space provided in your Owner's Manual and retain this for your record.
- If you have Homeowner's or apartment insurance, check to see if the policy covers bicycles.

**LOCK YOUR BICYCLE PROPERLY**



A lock or chain merely slipped through the front wheel or front sprocket does not provide adequate protection against theft.



To properly lock your bicycle and provide maximum protection, loop the chain through the frame AND rear wheel AND around a post or other stationary object. Attach the lock and make sure that the lock is fully closed.

06 650 Chain and lock set with combination lock . . . . . \$5.49

06 655 Chain and lock set with laminated key lock . . . . . \$5.49



# PAINT 'N POLISH FOR THE NEW LOOK



73 200 —  
Bicycle Spray  
Polish ..\$1.99



73 203 —  
Bicycle De-  
greaser (DG-  
15) ...\$1.79



72 020 —  
Spray Lubri-  
cant (LPD9)  
\$1.99

72 001 — Cycle  
Lube .....\$1.59



72 002 — Cycle  
Oil .....\$1.49



72 800 thru  
72 808 — Cus-  
tom Flek One-  
Coat Hi-Gloss  
Spray Enamel.  
Available in 9  
custom colors  
\$2.49



72 500 thru  
72 532 — Spray  
Paint, large size  
\$1.99



72 600 thru  
72 632 —  
Spray Paint,  
small size  
\$.99

72 700 thru 72 712 —  
Touch-Up Paint (Available  
in all Schwinn Bicycle  
colors) .....\$1.89



73 205 —  
Bicycle  
Wax...\$.79



73 206 —  
Chrome  
Polish \$.79



73 207 —  
Whitewall  
Tire Clean-  
er ...\$.39

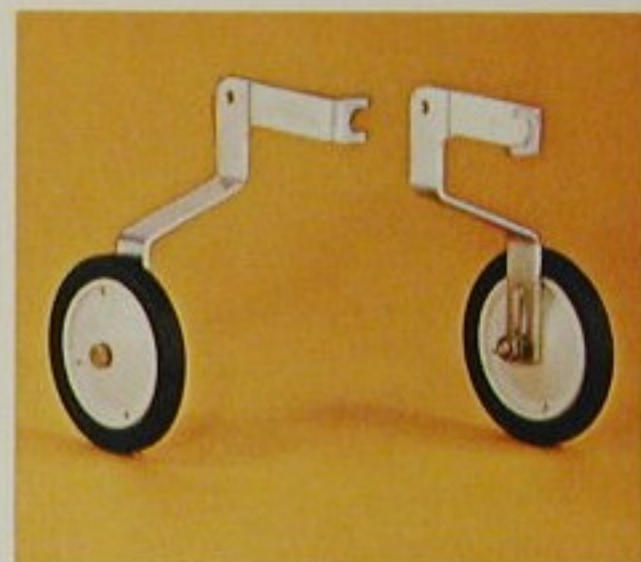


73 208 —  
Seat 'N  
Saddle  
Cleaner  
\$.39



60 406 —  
Bicycle  
Tube Re-  
pair Kit  
\$.39

## Schwinn<sup>®</sup> CYCLE AID TRAINING WHEELS



- Easy to install and adjust
- Heavy duty steel construction
- Extra durable wheel with molded tire

The ideal bicycle accessory to help the beginner get a head start in cycling enjoyment. Wheel height adjustable. This sturdy new cycle aid is used as standard equipment on quality-built Schwinn bicycles. Available for 12", 16" and 20" bikes.

02 527 for 12"; 02 525 for 16"; 02 526 for 20"—Schwinn Cycle Aid.....\$5.49

00 720 thru 00 728—Woven Plastic Baskets with color trim to match most bicycles \$2.98



00 770 thru 00 776—Woven Rattan Baskets with color trim to match most bicycles. With leather straps. \$2.98



# CUSTOMIZE YOUR NEW *Schwinn*



01 005 — Deluxe Ding Dong Bicycle Bell with Approved Seal .....\$1.95

05 001 — Bugle Horn, chrome plated .....\$2.95

05 010 — Triple-Note chrome Bulb Horn .....\$3.49

05 006 — Giant brass Bugle Horn \$12.95



00 400 — Fair Lady Wicker Basket with flowers (complete with leather straps) \$6.25



00 781 — Multi-Colored Woven Plastic Shopping Basket with carrying handles (use with Front Basket Carrier) .....\$3.95

01 411 — Front Spring Carrier, Chrome plated \$5.39



01 420 — Front Basket Carrier, with quick release clamp for use with baskets \$4.95



06 641 thru 06 647 — Bicycle locking cable in glitter colors (6 ft. long)...\$3.49



06 650—Chain and lock set with combination lock \$5.49



06 690 thru 06 698 — Chain lock with combination in glitter colors ..\$2.49



04 100 — Block Generator with light ...\$5.49



05 712 — Ball Light with lighted amber side reflectors \$3.95



07 020 — Racing Mirror \$1.49



04 115 — Sport-light Generator Set with tail light \$6.75



# STING-RAY® ... IT'S EASY!

(Note: Battery operated accessories do not include batteries).



05 838 — Deluxe Directional Tail Light .....\$4.95



00 041 — Lock & Tool Bag ...\$1.39



00 042 — Utility Bracket for use with Lock & Tool Bag. Mounts on seat struts ..\$.44



05 836—Tail Light with adjustable bracket ....\$2.49

05 510 thru 05 512—Hub Shiners with racing stripes and safety reflectors \$.69 pair



07 800 — Sticky Back Safety reflectors ...\$.99



09 056 thru 09 071 — Handlebar Tape in glitter colors ...\$.69



04 950 thru 04 964 — Handbrake Lever covers in glitter colors \$.49 pair

08 622 thru 08 631 — Handlebar Streamers in glitter colors ..\$.49 a pair



08 431 — Speedometer with silver enamel case .....\$7.49



08 452 and 08 453 — Deluxe Speedometer with chrome case \$8.49



23 900 and 44 205—Stik-Shift for bicycles with gears ....\$8.49 to \$10.95

27 902—Derailleur Guard, chrome plated .....\$1.59



55-010 — Junior Sting-Ray Handlebar \$2.59



55 002 — Standard Sting-Ray Handlebar \$2.89



58 667 thru 58 688 — Sting-Ray Seat with Racing Stripes and Shock Absorbing Slats

58 570 thru 58 581 — Sting-Ray Seat with Silver Inlay and Strut



58 585 — Sting-Ray Seat with Floral Pattern and Strut

58 650 thru 58 656 — Standard Sting-Ray Seat with Strut



\*Sting-Ray Seats with struts are priced from \$7.50 to \$13.95. (Available in a variety of colors.)

# BIKE SAFETY STARTS WITH PROPER



60 682



60 681



60 680



60 683

60 682 — Deluxe Foot Pump with color coded pressure gauge .....\$9.95

60 681 — Deluxe Foot Pump \$4.49

60 680 — Foot Pump ..\$2.69

60 683 — Frame Pump with Clips .....\$1.98

60 406 and 60 410 — Bicycle Tube Repair Kits .....\$.39



60 406



60 410

05 720 — Ball Light with chrome case and bracket \$2.99



05 721 — Large Ball Light with chrome case and bracket \$2.99



05 712 — Deluxe Ball Light with chrome case and lighted amber side reflectors \$3.95



04 115 — Spotlight Generator Set complete with tail light .....\$6.75



04 140 — Deluxe Generator Set complete with tail light .....\$8.75



04 100 — Block Generator complete with headlight .....\$5.49



07 010 — 4 inch Round Mirror, chrome plated with reflector ....\$.99



07 011 — Oblong Mirror, chrome plated with two reflectors ...\$.99



07 015 — 3 inch Round Mirror, chrome plated \$.49



07 014 — 3 inch Round Mirror, chrome plated with reflector ....\$.69



04 175—Tail Light for use with generator sets \$2.39



04 181—Tail Light for use with generator sets ..\$.89



04 180 — Generator Tail Light with amber and red lens .....\$1.29

05 835 — Tail Light .....\$1.39

05 815 — Safety Light with amber and red lens, with strap \$1.95



# EQUIPMENT ... LIGHTS, HORNS, BELLS, AND MIRRORS



08 430 — Speedometer with silver enamel case . . . \$7.49  
 08 435 — Speedometer with silver enamel case . . . \$5.49  
 08 450 and 08 451 — Deluxe Speedometer with chrome case . . . \$8.49

02 810—02 811 and 02 814—Schwinn approved Cyclometers . . . \$2.95



05 005 — Long Bulb Horn, Chrome plated . . . \$1.29

05 001 — Bugle Horn, Chrome plated . . . \$2.95

05 003 — Small brass Bugle Horn \$2.95

05 267 — Large Bugle Horn, chrome plated \$4.49

05 050 — Electric Horn with chrome case . . \$1.49

05 051 — Deluxe Electric Horn with chrome case \$1.99

05 006 — Giant brass Bugle Horn . . \$12.95

SUGGESTED PRICES SHOWN DO NOT INCLUDE INSTALLATION

(Note: Battery operated accessories do not include batteries).



01 006 — Bicycle Bell with antique bicycle and rider color illustrations \$ .99

01 010 — Schwinn Approved Bicycle Bell \$ .99

01 005 — Deluxe Ding Dong Bicycle Bell with Approved Seal . . . \$1.95

01 007 — Tricycle Bells with animal cartoon color pictures \$ .89

01 001 — American Flag Bicycle Bell \$ .99



47 325 — Bottle and Cage for frame mounting \$3.19

47 310 — Bottle and Cage for handlebar mounting \$3.19

47 075—Toe Clips and Leather Straps \$2.99

# Schwinn CARRIERS

01 505—Rear Carrier with spring package holder and briefcase hanging bracket \$4.79



01 403 Rear Carrier for middleweight bicycles. Chrome plated with two red reflector buttons \$5.39



00 675 — Wire Saddle Basket Set. Chrome plated. Designed to mount on Schwinn Rear Carriers \$3.49

01 411 Front Spring Carrier. Chrome plated \$5.39



Chrome plated \$4.95

00 006 Carrier for Deluxe Front Touring Bag 00 005.

Chrome plated \$2.95

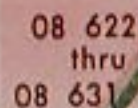


07 800



07 700

08 622 thru 08 631



07 600



05 510 thru 05 512



27 902



04 950 thru 04 964



09 056 thru 09 071



04 715 thru 04 726

SUGGESTED PRICES SHOWN DO NOT INCLUDE INSTALLATION

07 800 — Sticky Back Safety reflectors .....\$ .99

07 700 — Handlebar Plugs. Chrome plated .....\$ .49 a pair

08 622 thru 08 631 — Handlebar Streamers in glitter colors. \$ .49 pair

07 600 — Pedal Blocks \$1.19 pair

05 510 thru 05 512 — Hub Shiners with racing stripes and safety reflectors .....\$ .69 pair

27 902 — Derailleur Guard. Chrome plated .....\$1.59

04 950 thru 04 964 — Hand-brake Lever covers in glitter colors .....\$ .49 pair

09 056 thru 09 071 — Handlebar Tape in glitter colors ..\$ .69

04 715 thru 04 726 — Handlebar Grips in glitter colors ..\$ .69



Chain lock in glitter colors

06 690 thru 06 698

with combination \$2.49



Cable lock in glitter silver

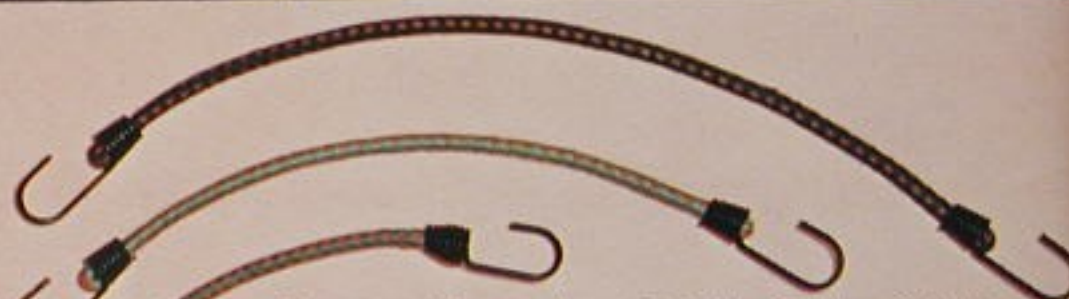
06 685



06 684 Cable lock, extra heavy, with keys ..\$2.89



06 641 thru 06 647 — Bicycle locking cable in glitter colors (6 ft. long) .....\$3.49



Luggage Straps in assorted colors  
 01 814—12" long } \$ .49  
 01 821—18" long } to  
 01 822—24" long } \$ .89



94 525 — Bicycle Storage Hook Set \$1.49 set of 2

## BAGS, BASKETS AND BABY SEATS



00 780 thru 00 782 — Woven Shopping Baskets with carrying handles. Available in plastic and rattan (use with front basket carrier) .....\$3.95



00 770 thru 00 776 — Woven Rattan Basket with color trim to match most bicycles .....\$2.98



00 720 thru 00 728 — Woven Plastic Basket with color trim to match most bicycles .....\$2.98



00 800 thru 00 805 — Junior Size Woven Plastic Baskets with color trim to match most bicycles \$1.95



00 031 — Touring Bag (White) of heavy vinyl cloth, leather straps \$2.50



00 030 — Touring Bag (Black) of heavy vinyl cloth, leather straps \$2.50



00 041 — Lock and Tool Bag \$1.39



00 036 — Large Touring Bag of heavy vinyl cloth, leather straps \$5.95



00 005 — Deluxe Front Touring Bag. Heavy vinyl cloth with waterproof map holder and "see-thru" window \$5.95

## Schwinn BABY SEATS

01 500 — Baby Seat complete with safety belt, foot protectors and seat pad. Folded it serves as luggage carrier \$12.95



01 550 thru 01 557 — Folding Baby Seat complete with safety belt, foot protectors and soft vinyl covered seat pad. Available in colors to match most bicycles \$12.95



SUGGESTED PRICES SHOWN DO NOT INCLUDE INSTALLATION.




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*... for the young in heart*

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